

HOW TO MAKE MONEY IN YOUR SLEEP

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craftygemini.com

• What is passive income?

Passive income is income received on a regular basis, with little effort required to maintain it. It is also called residual income. I call it making money in my sleep.

• Passive income resources: Learn more about different passive income earning techniques in a variety of niches. All the following websites offer great insight in earning passive income and the earning potential it offers entrepreneurs.

- <http://www.stevepavlina.com>
- <http://www.smartpassiveincome.com>
- <http://www.pinchofyum.com>
- <http://www.whilesheaps.com>

• How to start earning passive income:

- Write out a list of keywords or business names for products that are same/similar to yours or that compliment your business.
- Search affiliate networks to find products and/or businesses you can promote on your website/blog/social media that are in line with your business.
- Find out if the eBooks you've enjoyed (and would recommend) have affiliate setups. (They usually do!)
- Whenever visiting a website for a product you use or enjoy, or a company you'd like to work with scroll to the bottom of the page and look for a link that says "Affiliate." Submit an application.
- Passive income doesn't always have to be business related. Consider sharing personal purchases with an affiliate link to earn passive income as well. (i.e- Amazon, Stitch Fix, eBay, etc.)
- If you have a specific niche you are an expert in here is another quick way to make money in your sleep:
 - Offer private online video courses. You do the work once and you'll earn revenue from it for years to come. There are dozens of online platforms that allow you to host your own private video courses and offer them for sale. One popular and user friendly site is Udemy.